



BRIEF

Hi, I'm Daniel a User Experience and Product Designer with a sincere passion for creating solutions that solve everyday problems through the use of design and technology.

WORK EXPERIENCE

- Comcast**
 Sr. UX Designer
(Contractor)
 August '16 – October '16
 Philadelphia, PA
 - Created wireframes, visual designs and prototypes to communicate design flow.
 - Reviewed user stories. Participate in planning sessions.
 - Convert visual designs to web pages and associated assets (HTML, CSS, images, JavaScript, etc.)
 - Designed functional HR Dashboards and other deliverables for development
- Xome**
 UX Designer II
(Contractor)
 June '15 – March '16
 Seattle, WA
 - Responsible for creating user interface design, wireframes and prototypes for Web-based projects, including dashboards, widgets, and iOS and Android applications.
 - Ensure all deliverables are on-schedule and comply with best practices standards: fast-paced, agile, startup-like environment.
- Alaska Airlines**
 Mobile/Kiosk Designer
(Contractor)
 March '15 – June '15
 Seattle, WA
 - Developed HTML prototypes, wireframes, flowcharts, screen mock-ups, and interface design specifications for mobile and kiosk devices.
 - Collaborated with back-end developers / architects to complete assigned tasks using an agile methodology.
- Royall & Company**
 Web Designer
(Freelance)
 October '14 – January '15
 Richmond, VA
 - Conceptualized and created intuitive, engaging, and brand-consistent custom CMS experiences using the latest HTML5 and CSS3 best practices.
- LPL Financial**
 UI Designer
(Contractor)
 February '14 – July '14
 Charlotte, NC
 - Analyzed financial products, such as life insurance, annuities and mortgages that needed to be redesigned and created full scaled User Interface designs using Photoshop and Sketch.
- Genworth Financial**
 UI Designer
(Contractor)
 August '12 – January '14
 Richmond, VA
 - Designed web user interfaces for resellers and consumers in compliance with stated brand guidelines.
- Capital One Financial**
 UI Designer
(Contractor)
 May '12 – July '12
 Richmond, VA
 - Created user experience design concepts and served as subject matter expert on visual design of enterprise consumer focused web applications, web pages and landing pages.

- Millennium Marketing**
 Web Designer
(Contractor)
 February '11 – May '12
 Baltimore, MD
 - Designed and developed static HTML web sites and custom Wordpress builds. Consulted with clients from pre-launch meetings, design comps; proof edits, and launched sites (including SEO).
- Henrico County Public Schools**
 Media Graphic Analyst
 March '08 – February '11
 Henrico, VA
 - Created screen and print graphic design presentations, collateral and brand promotion for students, teachers, parents and other stakeholders.
 - Perform other related duties and responsibilities as assigned.
- Freelance**
 Apparel, Graphic, Product, User Experience Designer
 January '07 - Present
 CA, FL, MD, NY, NC, PA, TX, VA, WA
 - Multi-disciplinary designer for individual, startup, corporation, government and organization clients domestic and abroad.
 - Past clients include: Ann Taylor, Chico's, Alaska Airlines, Booking.com, Capital One, Facebook, Soma, Zynga, [+]
- Urban Stitching Associates**
 Apparel CAD Design
 January '05 – January '07
 New York, NY
 - Created screen and print graphic design presentations, collateral and brand promotion for students, teachers, parents and other stakeholders.
 - Perform other related duties and responsibilities as assigned.

EDUCATION

Fashion Institute of Technology
 New York, New York

Major: Graphic Design
 Minor: Menswear Design
 From: August 2002 - January 2005

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Sketch
- Wireframing
- HTML & CSS
- JavaScript & jQuery
- WordPress
- Various Prototyping Tools
- User Research
- Quark Express

User testing, Typography, Color theory, Logo design, Web design, Print design, Packaging design, CAD, Image editing, Web usability, Interface Design, Google Analytics, SEO

SPECIALTIES

- Branding
- Product Design
- User Experience Design
- User Research

RECOGNITIONS

Terrific Talent Award -Techead: 2015, 5 Honorable Mentions - National School Public Relations Association: 2009, Publication and Electronic Media Content: 2009, Palm Beach Atlantic University - Collegiate varsity student-athlete: Basketball